

StoredIQ Helps Global Construction Leader to Build Proactive Solutions for Data Management and eDiscovery

The Business Need

One of StoredIQ's global clients is a pioneer and world leader in fiber cement technology for the construction industry, providing building materials to markets in the United States, Australia, Asia, and Europe. To maintain their leadership position, the company places a premium on product excellence, so the company invests heavily in technology for on-going product research and development.

Recently, the company needed to address a number of IT challenges while maintaining strict budgetary goals. For example, their enterprise storage usage was increasing rapidly, and they wanted to improve efficiencies and reduce costs for storage. More specifically, they wanted to move as much data as possible off of expensive primary data storage, retire obsolete data and transfer inactive files to more cost-effective, secondary data stores.

However, IT had no visibility into the main drivers for this storage growth and lacked the tools required for proper optimization. In addition, their information governance policies were not automated or enforced. This meant that the IT staff had to perform these tasks manually, a time-consuming process that could not be easily scaled to meet growing data volumes.

Another critical issue involved eDiscovery. As a large, publicly traded corporation with annual sales over one billion dollars, the company recognized the need to anticipate any eDiscovery requirements for litigation. Accordingly, the IT organization began the search for a proactive eDiscovery solution that would integrate with records management policies and allow a fast and appropriate response should the company encounter legal matters.

The Evaluation Process

The IT organization made a careful evaluation of several solutions, based on rigorous requirements. The right solution had to support their network-attached storage (NAS) and document management platforms. It also needed to provide automated hierarchical storage management (HSM) for cost-effective disk storage and management. The solution definitely had to be easy to implement and use. In addition, it had to provide a comprehensive set of eDiscovery features for identifying, preserving, collecting, and processing electronically stored information (ESI). Finally, the solution had to be very competitive in terms of cost-efficiency.

The Solution

The StoredIQ appliance met every requirement, and the company ordered an immediate implementation. The IT professionals were impressed with how quickly and easily the appliance was installed. In fact, the StoredIQ solution was fully operational the first day it was

CHALLENGE

Managing the converging requirements of compliance, records management and eDiscovery on a global scale.

SOLUTION

StoredIQ's solutions for Intelligent Information Management enable organizations to improve visibility into storage usage, address compliance and ensure a proactive position for eDiscovery.

BENEFITS

- Fast, easy implementation
- More efficient use of storage resources
- Multi-purpose solution with a single architecture and interface
- Support for existing NAS and document management platforms
- Proactive eDiscovery

RESULTS

- Comprehensive support for compliance
- Improved preparedness for eDiscovery requests
- Increased visibility into storage usage
- Reduction of storage costs



installed. Even better, StoredIQ provided unique capabilities that the company was particularly interested in, such as support for HSM on their EMC Celerra NAS platform, as well as support for Microsoft SharePoint.

The Results

Shortly after implementation, the company was able to take advantage of the increased visibility that StoredIQ provided across their unstructured data. For the first time, IT could analyze content storage at much more granular levels. This led to the discovery of a small number of users who were actually using the majority of shared user space. As a result, IT was able to take steps that led to more efficient data storage and lower costs. For improved compliance, StoredIQ provides the ability to perform audits and review data reports to help confirm that the company is retaining information according to regulations. At the same time, the company can proactively identify content that does not comply with corporate governance policies, helping to ensure that these concerns are addressed before they become legal issues.

The company has been especially pleased with the increased level of eDiscovery preparedness made possible with StoredIQ. As one IT manager at the company put it, "StoredIQ automates more of the eDiscovery lifecycle than any other solution." The manager also noted the "unparalleled functionality in both breadth and depth of information management" that StoredIQ provides for today's eDiscovery requirements.

In sum, the company feels that StoredIQ has helped them achieve their long-term strategic initiatives to address optimized storage management, compliance with their documented retention policies, and improved support for proactive eDiscovery.

About StoredIQ

StoredIQ is a leading provider of enterprise-class Intelligent Information Management solutions, enabling organizations to gain visibility and control over business-critical information to help meet their compliance, governance, and eDiscovery and risk management needs. Leading companies, including American Express, MGM, VMware and Pitney Bowes, rely on StoredIQ's award-winning solution to manage their information more intelligently and efficiently. Founded in 2001, StoredIQ is a privately held company headquartered in Austin, Texas. For more information, visit www.storediq.com.

For more information about how StoredIQ can help you protect your business-critical information assets, contact us at info@storediq.com or call us 512.334.3100.

Additional information is available at www.storediq.com.

The logo for StoredIQ, featuring the word "StoredIQ" in a bold, sans-serif font. The "I" and "Q" are in a dark grey color, while the "S", "t", "o", "r", "e", "d", and "I" are in a bright orange color.